Financial Literacy Program Reporting/Monitoring Framework

Name of the FLP:
Total Number of Branches (Up to reporting time):
Total number of districts covered (On the basis of branch allocation):
Period: January-June/ July-December

1. Financial Literacy Programs:

Sl	Program	Program Type[2]	Division/ District	Upazilla/ Thana	Program Area[3] (Urban/Rural)	Target Group[4]	Participants			Trainers			Session Theme[5]	Communication Tools[6]
							Male	Female	Total	Male	Female	Total		
1	General Financial Literacy Progs.													
2	Target Group based FinLit Prog													
3	Others[7]													
	Total						Total=							

2. Financial Literacy Programs engineered through digital media:

Sl	Media Used	Program Type[8]	No. of programs/Videos/ Any Other documents	Thematic Area[9]	Target Audience	No. of Views/likes/shares
1	Social Media (Face book/twitter/LinkedIn/Instagram etc.)					
2	YouTube					
3	Print Media					
4	TV					
5	Radio					
6	Others (Please specify)					

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[2] Training/Workshop/Seminar/Conference/Symposium or other types specified in section 6.2 in these guidelines

[3] Program area can be determined based on the location of linked branch/sub branch/agent banking outlet/unit office of the respective FLP

[4] Target group as per section 4.2 in the Guidelines (target groups can be more than one)

[5] Session Theme can be determined on the basis of the key focus area specified in section 4.1 of the guidelines or generic financial literacy issues identified by the FLPs

[6] Communication tools as per section 6.1 in the guidelines or other types identified by the FLPs

[7] Additional measures taken by the FLP in excess of the measures prescribed in these guidelines

[8] Digital programs for financial literacy

[9] The key focus area mentioned in section 4.1 in these guidelines shall be treated as Thematic area